

## 'Music Trivia' Player

Advertising and sponsorship capabilities built into our Custom Branded Player are manageable in SurferNETWORK's customer control panel. Features of the player include: Social Media Links, E-Mail Button, Smartphone Application Links, Playlist of last 15 songs, ShareThis™ widget for Social Network sharing, Artist & Title with additional artist information including music videos, concert tickets, lyrics and more.



## Advertising

A full suite of advertising tools are available to stations to monetize the stream including: Player Takeover, Audio & Video Pre-Roll/Gateway, In-Stream Ad Replacement, and Rotating Banner Advertising. Our exclusive Digital Advertising Sales Training Program that familiarizes your salespeople with the inventory and gives helpful tips on selling that inventory. A 50/50 revenue share opportunity is also available to interested stations. Contact us for details.

## Website Widget



The Website widget allows the station to display either the past 15 songs, or the song currently playing on the station on your website.

## Mobile Applications

Custom design and development of apps for iOS and Android Platforms. Features: Play/Stop Button, Clickable Logo, Social Media and Station Links, E-Mail Feedback and Requests Button. Advertising capable with custom links and buttons designed upon request.



## Customer Support

SurferNETWORK is the only company in the industry that will provide **24/7 customer support** for our streaming partners. Call anytime day or night and you will speak with an employee of the company familiar with your station and specific needs. Calls are never sent overseas to a call center.

## Pricing

Pricing is contingent upon the number of stations streamed and the amount of bandwidth used. Contact us at (973) 691-7420 for more details.