

CS Contest Management

PAPERLESS STUDIO

The energy your printer uses, the paper, the ink, solvents and cleaning material that keep the printer printing, all have an impact on the environment and your budget. With C S Contest Management you can reduce or eliminate the need for printed copy helping both the environment and your budget.

PROMOTIONS

Control prize inventory by scheduling on-air contest and prizes by Station, Date, day of week and time of day. Use the same scheduling criteria to provide on-air talent with access to selected prizes in the "Prize Vault".

ON AIR

The easy to use contest module provides on-air staff with up-to-date access to the current contest and prize information with an easy to use data entry window. The advanced scheduling ensures the right contests at the right time.

New!! CSSocial Plug-In

Add our CSSocial plug-in and post selected winners and qualifiers to your **Twitter and Facebook** pages.

RECEPTION

Within seconds of entry the information is available to reception for prize pickup. Enter a phone number, name or use the Prize Status search to quickly find the listeners prize.



Congratulations you are the 9th caller

CS Social
Plug In For

CS Contest Management

One of the most paper intensive processes in any radio station is the paper used for contesting. Contest sheets, winner sheets, script copy, release forms are all printed, distributed, hand written, re-distributed, filed, signed, re-filed etc. And as we all know not always correctly. Talent may not find the sheet or use the wrong one, hand writing can be difficult to read and searching through files while a prize winner is waiting can be frustrating to say the least.

CS Contest Management provides a low-cost alternative that reduces or eliminates the paper bog altogether.

Once scheduled, the contest and prize information automatically appears in the on-air studio as scheduled, or can be "triggered" by events in the automation system. Once the listener information is entered, the information is immediately available in Reception. Up to the minute information is available where and when it's needed.

- Paperless contest and prize scheduling .
- Easy to use entry windows designed specifically for Promotions, On-Air Talent and Reception.
- Automatically post selected contest winners/qualifiers to your *Twitter, Facebook and **Data Casting services.
*Requires CSSocial ** Requires Center Stage Live
- Optional Caller ID to automatically load winner information and identify caller before the phone rings.
- Optional Electronic Signature Pad eliminating the need for printed release forms.
- Check winners and find out what has been and not been picked up using the advanced Prize Status Report.
- User Definable Reporting ideal for sales and promotional material.

Pre configured settings ensure those that need the information have access for the required time protecting the privacy of the listener.

The user selectable reports feature provide promotions with instant access to a wide variety of pre-defined reports with their own selection criteria as well as various extract processes for use in other applications such as Microsoft's MapInfo.

Of course, CS Contest Management is also compatible with our Center Stage Live and CS Call Management systems providing cross system connectivity. Show winners as part of your RDS metadata or trigger contests from your automation system.

For more information check our web site at

www.arcticpalm.com



INSTALLATION AND SETUP

The download is available on request and includes the PDF version of all manuals for installation and setup. If desired, we will arrange a web meeting to assist in the installation and setup.

TRAINING

All of the user manuals are available in the installation set as well as on-line help. If desired, we can arrange for on-site or a web session to train staff.

UPDATES VIA LIVE UPDATER

The installation set includes our CSUpdater module that will update your software to the latest release versions for those sites with a support license.

APPLICATION SUPPORT

New features are constantly being added, then tested in our labs and finally in our live beta sites. It's only after passing these stringent tests they are posted for release to our Live Updater.



CS Contest Management is licensed by Station and the software may be installed on as many workstations as necessary without any additional costs or monthly fees. The Contest Scheduler updates contest and prize information and once posted, the contest and prize information copy is immediately available in the on-air studio to use as scheduled.

No paper to shuffle, missed or out-dated contest data, up to the minute information... Simple... efficient and cost effective.

Help the environment and the budget with CS Contest Management

For more information on CS Contest Management or any of our other products check us out at:

Features

www.arcticpalm.com

- ✓ Contest/Prizes scheduled by Station, Date, Day of week and time of day
- ✓ Immediate up-to-date contest and prize information
- ✓ **Send Contest copy to iMediaTouch Op-Log Computer**
- ✓ **Add CS Social to post winner/qualifiers on Twitter and Facebook**
- ✓ User definable time limits for previous winners
- ✓ Optional Caller ID with data capture
- ✓ On-The-Fly prize assignments for unscheduled prizes
- ✓ Time specific prize vault prizes for talent give away
- ✓ User Definable Always-on-Top copy window
- ✓ Fair Market Value Tax Reporting
- ✓ Data Entry defaults with overrides
- ✓ Use Definable Reporting
- ✓ Prize Collection Status Reporting
- ✓ Optional Electronic Signatures

SERVICES AVAILABLE

Installation and Setup

Training

30-day Free Trial Period

Updates via Live Updater

Application Support

Custom Development

Center Stage Live Users

- ✓ Show contest winner in Data Casting Services (RDS/RBDS, Web Site, Stream, HD Radio, Social Media)
- ✓ Pop-Up Contest based on current now playing event

CS Call Management Users

Access to contest information and winner entry from CSScreener call screening module. All the same great features keeping the Producer and Talent up to date with both contest and show callers.

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