

Copy Management

PAPERLESS STUDIO

The energy your printer uses, the paper, the ink, solvents and cleaning material that keep the printer printing, all have an impact on the environment and your budget. With CS Copy Management you can reduce or eliminate the need for printed scripts helping both the environment and your budget.

SCRIPT WRITING

With all of the standard features of a word processor and the specialized functions for copy writers creating, maintaining and producing scripted copy could not be easier.

PRODUCTION SCHEDULING

The production module contains a complete list of all scripts ready for production. Up to date script copy is always available with multiple prompter formats for easy reading.

AUDIO PLAYBACK

Copywriters can playback completed audio right from their workstation and e-mail the audio file directly to the client.

CO-OP CONFIRMATIONS

Import affidavit information to CS Copy Management or export script copy to your traffic system.



- With our unique Client/Script indexing feature finding the right script could not be easier
- Time estimates and built in timer ensure all scripts are timed properly
- Audio playback to verify the accuracy of the finished product
- Two-Up script display for consistency from script to script
- A simple mouse click and the script is added to the production schedule and the copy is always up to date

CS Copy Management provides copy writers with the tools to easily and quickly create, find, maintain and deliver script copy. A mouse click and the script can be e-mailed to the client for approval, added to the production scheduler or sent to a Center Stage Live on-air studio for a live read.

Added to the standard word processing features such as bolding, underlining, italics, spell check, thesaurus etc, are specialized features specifically for copy writers. Two up display for direction and dialogue, timing scripts to checking the production status is available at the click of a button.

Audio Playback, e-mail script copy with or without audio attachment, optional cart inventory and links to traffic systems for Co-Op purposes make CS Copy Management a full features script management package.

"The CS Copy Management™ system is a must have for every station. This program moved us from the hard copy dinosaur status to an efficient, paperless environment in a matter of days. The word processor designed specifically for copy writers, prioritized production lists, Tele-Prompter scripting, full (client/script) history access and cart numbering management, takes us from concept to completion seamlessly. We've needed this kind of program for a long time.....with CS Copy Management™, the wait is over." Pat Stradeski, Producer

A complete script system on its own but when combined with our other products, can be used to send live copy to the on-air studio or to a remote CS Copy Management site for production. Write in Greenville and produce in New York without printing a single page or leaving your desk..

For more information check our web site at

www.arcticpalm.com



Features and Benefits



Writers can quickly and easily find, create, update and deliver script copy without ever printing a page or leaving your desk.

Producers can access scripts without the sneaker net, paper shuffle, scanning e-mails for the latest version, missed or out dated copy.

Audio playback, optional cart inventory system, and support for co-op make CS Copy Management system a must have for every Creative Department.

Simple, efficient and cost effective.

Help the environment and your budget with CS Copy Management.

For more information on CS Copy Management or any of our other products check us out at:

www.arcticpalm.com

System Requirements

- PC running Windows 95/98/NT/2000 XP/Vista
Windows 7/8
- Local Area Network (LAN) access for shared data directories with 150 meg of disk space per writer based on 500 clients and 12,000 scripts.
- E-Mail account for send scripts and audio to clients
- Access to audio files for playback and MP3 conversion via DBPowerAmp.
- Affidavit import for CBSI(Deltaflex). Columbine, and Wide Orbit traffic systems
- LAN Fax hardware or software to fax scripts to clients
- CS Interactive for remote CS Copy Management sites

SERVICES AVAILABLE

- Installation and Setup
- Training
- 30-day Free Trial Period
- Updates via Live Updater
- Application Support
- Custom Development



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INSTALLATION AND SETUP

The download is available on request and includes the PDF version of all manuals for installation and setup. If desired, we will arrange a web meeting to assist in the installation and setup.

TRAINING

All of the user manuals are available in the installation set as well as on-line help. If desired, we can arrange for on-site or a web session to train staff.

UPDATES VIA LIVE UPDATER

The installation set includes our CSUpdater module that will update your software to the latest release versions for those sites with a support license.

APPLICATION SUPPORT

New features are constantly being added, then tested in our labs and finally in our live beta sites. It's only after passing these stringent tests they are posted for release to our Live Updater.